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Oregon Funeral Directors Association Selects FSI as Trust Administration Partner

*Partnership provides members with enhanced trust reporting and recordkeeping
as well as complimentary access to digital tools and resources*

Portland, Ore. (November 19, 2020) – The Oregon Funeral Directors Association (OFDA), the state’s largest funeral service association, announced today that it has expanded and strengthened its trust program, National Funeral Trust Service, by selecting Funeral Services, Inc. (FSI) as its trust administration partner. Through the trust recordkeeping and administration services provided by FSI, members will enjoy enhanced reporting, as well as more efficient and secure processing of preneed contracts.

Additionally, Oregon funeral directors participating in OFDA’s National Funeral Trust Service can immediately begin leveraging many of FSI’s digital tools and resources at no cost. These tools include the ability to generate and sign error-free, compliant preneed contracts digitally; sell contracts on a firm’s website; and manage an entire trust program and its contracts in one location, 24/7. FSI has been offering and innovating these solutions for the deathcare industry for more than 15 years.

“As an organization that serves more than 72 funeral homes across the state, OFDA’s collaboration with FSI is an exciting step forward with providing our members the solutions they require to effectively serve their families, grow and ensure sustainability into the future.” said Marc Lund, president of the OFDA trust board, and Wally Ordeman, interim executive director of OFDA. “Our members can now enjoy increased access and transparency into the records of their trust program, along with the opportunity to leverage more resources than ever before. We look forward to watching our members thrive with this new partnership.”

Firms participating in OFDA’s National Funeral Trust Service will now receive detailed monthly statements that itemize all earnings and expenses of the trust and report the firm’s account and contracts at market value. If they choose to do so, members may also log into an online account to view or download any of these statements, current or historic, at any time.

FSI, a firm that has served the deathcare industry for more than 40 years, also brings enhanced data security to the trust program. The firm is SSAE-18 Type II compliant – one of the only trust administrators with this certification. To achieve SSAE-18 Type II certification, which helps ensure the accuracy of financial information, an independent third party audits and verifies FSI’s reporting procedures. For OFDA and its members, this certification mitigates the costs, risks and liabilities associated with regulatory compliance for financial reporting.

“FSI is a company founded by deathcare professionals with only one goal in mind: empowering funeral directors and cemeterians to serve their families to the best of their ability,” said Bill Williams, president and CEO of FSI. “Our partnership with the Oregon Funeral Directors Association enables us to support firms across the state so they can spend less time on admin and more time on what matters most: serving their families and communities.”

To learn more about the trust program, please contact OFDA at 503.639.1186 or admin@OFDA.org.

About Funeral Services, Inc.

Funeral Services, Inc. (FSI) specializes in the administration, recordkeeping and support of preneed and perpetual care trusts for cemeteries, funeral homes, deathcare industry associations and financial institutions. With more than 300 years of combined industry experience, FSI ensures trust and sales programs are operating at maximum efficiency through unmatched security, convenience, speed, compliance and cutting-edge technology. Over the course of more than 40 years, FSI has grown to serve over 1,200 individual firms located in 20+ states and administers more than 200 deathcare trusts across the nation for publicly and privately-owned entities. For more information, please visit www.FSITrust.com.

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